

Penton Media Agriculture



2007 WEBSITE RATES & CREATIVE SPECIFICATIONS

| | |
|--|---|
| APPLY Apply-Mag.com | Hay&Forage Grower HayAndForageGrower.com |
| BEEF Beef-Mag.com | National Hog Farmer NationalHogFarmer.com |
| THE DIGEST CornAndSoybeanDigest.com | SOUTHEAST FARM PRESS SoutheastFarmPress.com |
| DELTA FARM PRESS DeltaFarmPress.com | SOUTHWEST FARM PRESS SouthwestFarmPress.com |
| FARM INDUSTRY NEWS FarmIndustryNews.com | WESTERN FARM PRESS WesternFarmPress.com |

BANNER AD (Top of the page)

| | |
|---------------|----------|
| Pixel ad size | 468 x 60 |
| Net | \$40 CPM |

TOWER ADS

| | |
|---------------|-----------|
| Pixel ad size | 120 X 600 |
| Net | \$40 CPM |

BUTTONS

| | |
|---------------|--------------------------|
| Pixel ad size | 125 x 125 |
| Net | \$500 per month/per site |

ARTICLE SPOTLIGHT (Framing Editorial)

| | |
|---------------|----------|
| Pixel ad size | 180 x 50 |
| Net | \$35 CPM |

Penton Media AG 468 x 60

Market News
By Richard Brock
Corn Market Building In Smaller Crop
With the release of USDA's September crop report a week off,...

The Road Warrior Of Agriculture
By David M. Kohl
Finding Good People
This year as I conduct ag lender and producer seminars,...

Thiesse's Thoughts
By Kent Thiesse, Vice President, MinnStar Bank
Future Of Ag Biotechnology
USDA recently released a report about the future of biotechnolo...

Special Reports

- 2006 Corn Weed Control Guide
- 2006 Soybean Weed Control Guide
- 2005 F.I.R.S.T. Corn Results
- 2005 F.I.R.S.T. Soybean Results
- Asian Soybean Rust

Most Recent Issue
Click to view the current issue of The Corn & Soybean Digest...

What's New

Johanns Announces Appointment Of Arlen Lancaster As Chief Of The Natural Resources Conservation Service
Agriculture Secretary Mike Johanns announced the selection of Arlen Lancaster as Chief of the Natural Resources Conservation Service (NRCS)....

125 x 125
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off the Combines
syngenta

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180 x 150
Newly Introduced
to seed corn with zinc is
from Agrilance....
...achinery increased 10% during
on, with Asia showing the
ociation of Equipment

120 x 600

■ **Reach the ag market with a knockout punch!**

■ **A complete agriculture buy is available or you can buy various combinations**

■ **See your sales rep or Mike Santi for availabilities, website traffic and pricing information**

Mike Santi Sales Development Director
952.851.4616 mike.santi@penton.com

TECHNICAL SPECIFICATIONS

25k maximum file size
 Formats: GIF, JPEG, HTML, Flash, Unicast, Eyeblander, PointRoll
 Maximum Frames - 4; Looping - 3 times
 Material due 2 business days prior to posting banners and buttons...
 5 business days before posting rich media ads.
 Include referring URL and alt test with instructions.
 Cancellation requires 2-week written notice.

Contact: Jason Hill
 212.204.4253 jason.hill@penton.com