

# READER RESULTS

Relative to December 2008, what do you think will happen in 2009 for each of the following economic factors?						Relative to December 2008, what do you think will happen in the next three years for each of the following economic factors?				
	Domestic economy	World economy	Export demand for beef	Domestic demand for beef	Taxes	Domestic economy	World economy	Export demand for beef	Domestic demand for beef	Taxes
Improve dramatically	.8%	.3%	1.4%	.8%	1.5%	6.9%	3.7%	6.9%	3.9%	2.9%
Improve	23.6%	18.8%	31.4%	18.2%	10.3%	61.7%	58.4%	57.6%	54.7%	12.3%
Remain the same	27.9%	26.4%	37.8%	50.7%	28.9%	10.0%	15.2%	21.6%	27.7%	17.7%
Deteriorate	42.6%	44.9%	27.2%	28.4%	43.9%	19.3%	18.6%	13.0%	12.7%	49.3%
Deteriorate dramatically	4.7%	4.6%	.7%	.8%	14.5%	2.0%	1.7%	.3%	.3%	16.6%
No answer	.3%	5.1%	1.5%	1.0%	.8%	.2%	2.4%	.5%	.7%	1.2%

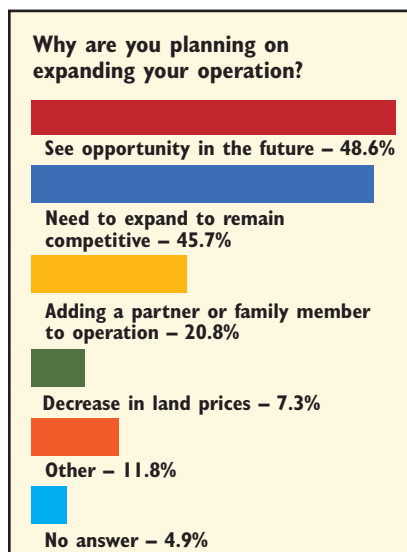
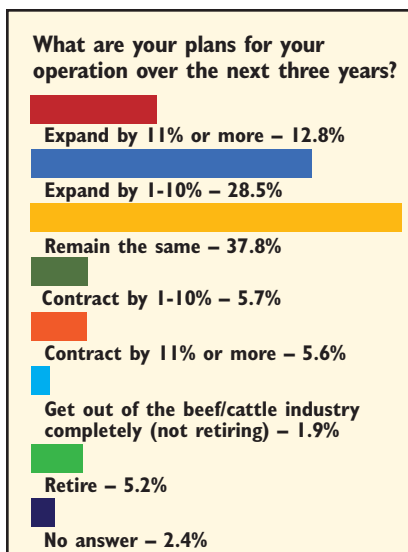
Base = 592 (All respondents)

Relative to December 2008, what do you think will happen in 2009 for each of the following?											
	Feed costs	Energy costs	Credit availability and interest	Inflation	Calf prices	Feeder-cattle prices	Fed-cattle prices	Boxed-beef prices	Cull-cow prices	Replacement-heifer prices	Land prices
Increase dramatically	1.9%	4.9%	1.0%	7.3%	.3%	.8%	.5%	1.0%	.3%	1.4%	1.5%
Increase	42.4%	55.4%	28.2%	54.2%	26.9%	27.4%	30.4%	39.2%	26.5%	32.4%	23.8%
Remain the same	30.6%	20.6%	38.0%	25.2%	40.0%	38.9%	39.0%	36.7%	38.9%	37.8%	35.1%
Decrease	23.6%	12.8%	28.0%	9.6%	30.2%	29.7%	26.9%	19.9%	30.1%	26.0%	37.0%
Decrease dramatically	-	.3%	1.5%	.5%	1.2%	1.4%	1.0%	.7%	2.0%	.8%	.7%
No answer	1.5%	5.9%	3.2%	3.2%	1.4%	1.9%	2.2%	2.5%	2.2%	1.5%	1.9%

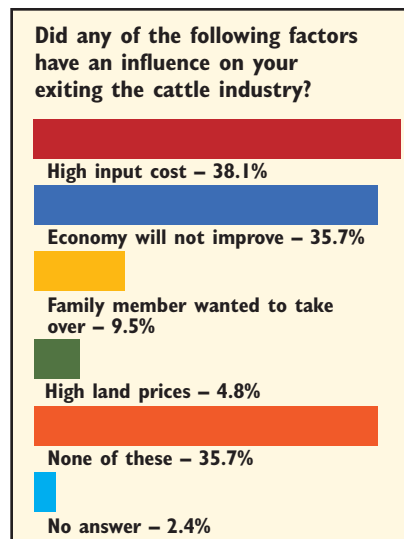
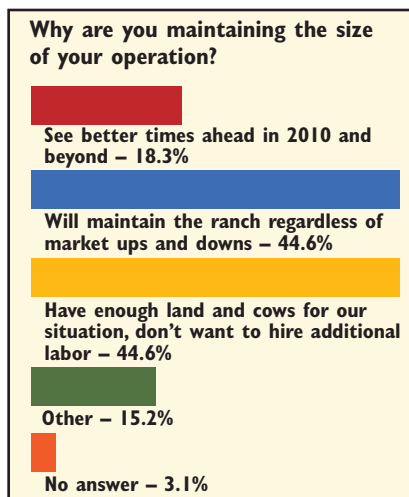
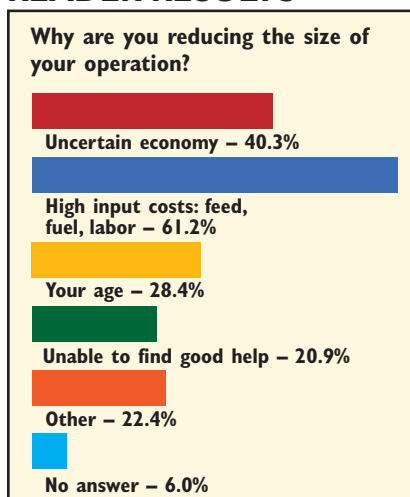
Base = 592 (All respondents)

Relative to December 2008, what do you think will happen in the next three years for each of the following?											
	Feed costs	Energy costs	Credit availability and interest	Inflation	Calf prices	Feeder-cattle prices	Fed-cattle prices	Boxed-beef prices	Cull-cow prices	Replacement-heifer prices	Land prices
Increase dramatically	2.2%	6.6%	2.5%	12.8%	.8%	.8%	1.0%	1.5%	1.0%	2.4%	3.5%
Increase	64.7%	72.8%	49.8%	64.5%	48.1%	47.5%	49.3%	55.4%	41.6%	48.1%	41.0%
Remain the same	21.5%	13.2%	27.7%	14.9%	32.4%	32.4%	30.6%	28.9%	35.3%	31.6%	29.7%
Decrease	10.1%	4.4%	16.2%	5.1%	16.0%	16.7%	16.2%	11.1%	19.3%	14.9%	22.5%
Decrease dramatically	.2%	.2%	1.4%	.2%	.7%	.7%	.5%	.5%	1.2%	.3%	1.0%
No answer	1.4%	2.9%	2.4%	2.5%	1.9%	1.9%	2.4%	2.5%	1.7%	2.7%	2.2%

Base = 592 (All respondents)



## READER RESULTS



## ECONOMIST RESULTS

	Relative to December 2008, what do you think will happen in 2009 for each of the following economic factors?					Relative to December 2008, what do you think will happen in the next three (3) years for each of the following economic factors?				
	Domestic economy	World economy	Export demand for beef	Domestic demand for beef	Taxes	Domestic economy	World economy	Export demand for beef	Domestic demand for beef	Taxes
Improve dramatically	-	-	-	-	-	9.1%	-	-	-	-
Improve	36.4%	27.3%	9.1%	18.2%	18.2%	81.8%	63.6%	81.8%	45.5%	18.2%
Remain the same	45.5%	36.4%	63.6%	63.6%	36.4%	9.1%	36.4%	9.1%	45.5%	27.3%
Deteriorate	18.2%	36.4%	27.3%	18.2%	45.5%	-	-	9.1%	9.1%	54.5%
Deteriorate dramatically	-	-	-	-	-	-	-	-	-	-
No answer	.3%	5.1%	1.5%	1.0%	.8%	-	-	-	-	-

Base = 11 (All respondents)

**Relative to December 2008, what do you think will happen in 2009 for each of the following?**

	Feed costs	Energy costs	Credit availability and interest	Inflation	Calf prices	Feeder-cattle prices	Fed-cattle prices	Boxed-beef prices	Cull-cow prices	Replacement-heifer prices	Land prices
Increase dramatically	-	-	-	-	-	-	-	-	-	-	-
Increase	36.4%	54.5%	18.2%	54.5%	63.6%	63.6%	72.7%	72.7%	45.5%	36.4%	27.3%
Remain the same	36.4%	27.3%	63.6%	36.4%	27.3%	27.3%	18.2%	27.3%	45.5%	54.5%	54.5%
Decrease	27.3%	9.1%	18.2%	9.1%	9.1%	9.1%	9.1%	-	9.1%	9.1%	18.2%
Decrease dramatically	-	9.1%	-	-	-	-	-	-	-	-	-

Base = 11 (All respondents)

**Relative to December 2008, what do you think will happen in the next three years for each of the following?**

	Feed costs	Energy costs	Credit availability and interest	Inflation	Calf prices	Feeder-cattle prices	Fed-cattle prices	Boxed-beef prices	Cull-cow prices	Replacement-heifer prices	Land prices
Increase dramatically	-	9.1%	-	9.1%	-	-	-	9.1%	9.1%	-	-
Increase	36.4%	54.5%	54.5%	54.5%	81.8%	80.0%	81.8%	63.6%	54.5%	63.6%	54.5%
Remain the same	45.5%	27.3%	18.2%	27.3%	9.1%	10.0%	9.1%	18.2%	18.2%	27.3%	36.4%
Decrease	9.1%	-	18.2%	-	-	-	-	-	9.1%	-	-
Decrease dramatically	-	-	-	-	-	-	-	-	-	-	-
No answer	9.1%	9.1%	9.1%	9.1%	9.1%	10.0%	9.1%	9.1%	9.1%	9.1%	9.1%

Base = 11 (All respondents)