

Sale Ring Advertising

EFFECTIVE JANUARY 2007 | **BEEF.**

B/W only

RATES

SIZE		
1/2 Page island	4 1/2" x 7 1/2"	\$3,990
vertical (v)	3 3/8" x 10"	
horizontal (h)	7" x 5"	
1/3 Page (v or h)	2 1/8" X 10" or 4 1/2" X 5"	\$2,510
1/4 Page (v or h)	3 3/8" X 5" or 4 1/2" x 3 3/4"	\$1,945
1/6 Page (v or h)	2 1/8" x 5" or 4 1/2" x 2 1/2"	\$1,320
1/8 Page	2 1/8" x 3 3/4"	\$1,000
1/12 Page	2 1/8" x 2 1/2"	\$690
Column inch	(minimum) 2 1/8" x 1"	\$295

COLOR RATES

- a. Black and 1 standard color, 1 page or less, extra per page, **\$800**.
 b. 4-color process, 1 page or less extra per page, **\$2,450**.
 c. Special matched inks, 1 page or less, extra per page, **\$1,060**.

TERMS

Billing on last day of the preceding month. 1 1/2% per month interest charged on unpaid invoices 30 days after due date of invoice.
 No cash discounts allowed.

FREQUENCY DISCOUNTS 1 ---- 0% 8 ---- 5% 16+ ---- 10%
 4 ---- 3% 12 ---- 7%

CLOSING DATES

ISSUE	CLOSING DATE
January	12/01/06
February	12/29/06
Cow/Calf Issue	1/12/07
March	2/01/07
April	3/01/07
May	4/02/07
June	5/01/07
July	6/01/07
August	7/02/07
September	8/01/07
October	9/04/07
November	10/01/07
December	11/01/07

CONTACTS

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