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# CATTLEMAN'S CONNECTION

welcome to the new Beefmaster newsletter for the commercial cowman



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## CATTLEMAN'S SYMPOSIUM

AUGUST 14-15, 2009

HEART OF TEXAS FAIRGROUNDS ★ WACO, TEXAS

Saturday, August 15, 2009

**MODERATORS, NOLAN RYAN & COLLIN OSBOURN**

- 11:00 - 11:30 am    What is all of the fuss about Trich, Johnhe's, BVD, TB, etc.?  
*John Davidson, DVM, Texas A&M University*
- 12:00 - 1:00 pm    LUNCH
- 11:30 am - 12:00pm    DNA's Role in Efficiency and Tenderness, *Sam Lewis – Igenity*
- 12:30 pm    Keynote Address, *Dr. Tom Woodward*
- 1:00 - 1:30 pm    What Feed Efficiency means to the Commercial Producer?  
*Dr. Gary Hansen, North Carolina State University*
- 1:30 - 2:00 pm    Sale Barn Marketing Opportunities for the Cattle Industry  
*Ken Jordan - Jordan Cattle Auction*
- 2:15 - 2:45 pm    Backgrounding, Pre-conditioning and Marketing Feeders  
*Matt Lyles, Capital Land and Livestock*
- 2:45 - 3:15 pm    Feedlot Marketing Opportunities of Brahman Influenced Cattle  
*Tyler Graham – Graham Land and Cattle*
- 3:15 - 4:00 pm    Beef Cattle End Product  
*Charlie Bradbury – Nolan Ryan All Natural Beef*
- 4:15 - 4:45 pm    Producing Replacement Females with Value  
*Trey Scherer – Collier Farms*
- 4:45 - 5:30 pm    Building Value into your Cattle Investment with Crossbreeding  
& other Technologies – *Dr. Joe Paschal, Texas A&M University*
- 5:30 - 6:00 pm    Panel Discussion (Question and Answer Session)
- 6:00 pm    DINNER
- 6:00 pm    Junior Beefmaster Breeders Association Cattle Show  
*Debbie Bradbury*

# A WORD WITH BEEFMASTERS EXECUTIVE VICE PRESIDENT

• Tommy Perkins, Ph.D., PAS

I am not sure that anyone knows exactly what our beef business will be like in the coming years but I am confident that Beefmaster cattle will be a part of the profitability equation. Adherence to the "six essentials" by the seedstock breeders provide herd sires or replacement females that will produce calves that will be born with ease, grow rapidly, feed efficiently and harvest with quality and cutability. Beefmaster genetics will give the commercial cattlemaster a better chance of making money with the ever increasing black hided cow population. Use of Beefmaster genetics will confirm your appreciation for the power of hybrid vigor or heterosis to remain competitive (profitable) in the cattle industry. I would also like to invite you to attend a commercial Cattlemen's Symposium to be held on August 15, 2009 at the Heart of Texas Fairgrounds in Waco, Texas. Your attendance is free and will include a steak lunch and many topics of interest to the commercial cattle producer.

## BEEFMASTER CONNECTION COMMERCIAL CALENDAR

2009

AUGUST 15	CATTELMAN'S SYMPOSIUM ★ WACO, TX
SEPTEMBER 5	ELY SIX J INVITATIONAL E6 FEMALE SALE ★ SALLISAW, OK
SEPTEMBER 15	LASASTER RANCH BULL SALE ★ MATHISON, CO
OCTOBER 3	ISA CATTLE COMPANY BULL SALE ★ SAN ANGELO, TX
OCTOBER 17	BEEF "ON" FORAGE BULL SALE ★ BRENHAM, TX
NOVEMBER 21	COLLIER FARMS BULL SALE ★ BRENHAM, TX
DECEMBER 5	LONE STAR BBA BULL SALE ★ SULPHUR SPRINGS, TX

2010

JANUARY 9	LIVE OAK BBA BULL SALE ★ THREE RIVERS, TX
MARCH 13	AGRI-SERVICES E6 FEMALE SALE ★ TAFT, OK
MARCH 20	TEXOMA BULL SALE ★ ARDMORE, OK
APRIL 25	BBU NATIONAL E6 FEMALE SALE ★ COLUMBUS, TX

## COMMERCIAL PRODUCER'S SPOTLIGHT

• Tools for Success by Callie Gnatkowski-Gibson

Jimmie Clark has a long record of success with Beefmaster cattle. Jimmie has been the cattle manager for the Mescalero Apache Tribe since August, and prior to that managed the G-F Ranch, both in central New Mexico. "Beefmasters have hybrid vigor, good bone, and are as good of cattle as you can find," Jimmie said. "I have nothing but praise for the Beefmasters," he continued. "Sometimes order buyers will give you some trouble because of the Brahman influence, but the weight difference always offsets any price cut you might get when you compare prices against other breeds." In an effort to improve the existing commercial cattle herd, Jimmie is incorporating Beefmasters into the operation. "I think enough of them that I just bought 40 bulls to put on the cattle herd at Mescalero, which is basically crossbred English cattle." Jimmie said that at times in the past, he has crossed Angus and Charolais with Beefmasters, mainly for color. "I am of the opinion that the hybrid vigor and heavier weights you get with the Beefmasters more than

makes up for any criticism or price cut you may get due to the variations in color.

"Like a lot of people did," he continued, "we held some steers over the winter at the G-F, and just shipped them as yearlings at an average weight of 916 pounds." He also credits the breed for its maternal traits. "These cows are good milkers. One of the reasons I am introducing Beefmasters into the Mescaleros' herd is to breed up the mother cows." High elevations are not a problem for the breed. "Since we started running them in New Mexico, we've had Beefmasters on country between 6,000 and 8,000 foot of elevation. The elevation on the Mescalero Reservation is similar, but with a bigger range, from about 4,500 to 8,500 feet. I see no problem to them adapting to the elevation." Jimmie and his wife, Theresa, moved to New Mexico from Alabama in 1995, and have experience with Beefmasters both in the humid conditions of the Southeast and the arid Southwest. "Beefmasters have

worked well for us wherever we have gone," Jimmie noted. "They are just basically good cattle, and we have always gotten good results."

Central New Mexico mountains can get a fair amount of snow, but Jimmie says that as long as breeders are careful with their cattle selection, they shouldn't have problems. "We look for cattle with a clean underline, and try not to use those with a pendulous sheath, which can be a problem. Beefmasters have really improved in this regard over the years. More and more breeders are really working on it, and it is much easier to find cattle with a tight sheath." "The cattle have a gentle disposition, are heavy boned, are fertile and are excellent mothers. They are just good, allaround cattle," he explained. "A man who says he doesn't want any Brahman influence on his place hasn't messed with them enough, and doesn't know how much they can benefit him."

